PURPOSE

We believe strong and capable student-leaders build community, value diversity, practice stewardship, grow intellectually, and nurture their personal faith.

SIGNATURE EVENTS

All-University Sing
- 2,200+ Performers
- 158 Songs
- 100+ Volunteers
- 20 Groups
- 6 Sold Out Shows
And don’t forget Pigskin Revue (Fall), highlighting the best Sing acts from the previous year.

Christmas on 5th
- 12,000+ Attendees (students, staff, faculty, families, & the community)

Diadelsoso
- 10,000+ Attendees (students, staff, & faculty)
- Coincided with Full Solar Eclipse
- All-campus noon meal, student performers, music, inflatables, silent disco, secret Dia lounge, food trucks, and more!

Family Weekend
- 15,000+ Family Attendees
- A weekend of activities including worship night, After Dark, a home football game, and a Baylor Club meal with faculty and the President.
- 2,000+ attended After Dark shows.

Homecoming
- 30,000+ attendees (alumni, family, students, & friends)
- Week-long event.
- Largest & oldest Homecoming Parade in nation.
- Campus Worship, Mass Meeting, Pep Rally, Bonfire, Pigskin, a home football game and more!

Campus Programs
- 18 Additional Large-Scale Programs
Hosted over the academic year by either Baylor Activities Council, Student Productions, or Union Board.

STUDENT INVOLVEMENT

- 418 student organizations, including 18 new organizations.
- 75% of undergraduate students have two or more confirmed student organization memberships.
- Student organizations represent a broad spectrum of student interests such as: Academics, Service, Fraternity and Sorority Life, Spirit /Sport Clubs, Multicultural, Religious, Representative, and Special Interest.
- Demographics of involved students are highly representative of the larger student body.
- Late Night (Student Involvement Fair) was hosted at McLane Stadium for the first time.
- Research shows that students who are involved in student organizations develop a stronger sense of belonging and connection to their college environment and are more likely to graduate.

SPIRIT & TRADITIONS

Baylor Line
- More than 12,500 students ran the Baylor Line
- Provided 6,000+ gallons of water to students in addition to other cooling mechanisms.

Bear Habitat
- Welcomed two new cubs to the Habitat, Indy and Belle.
- Opened a bear retirement facility and graduated Judge Lady from the Bear Habitat.
- Hosted a “Meet the Cubs” event drawing over 6,000 total attendees.
- Reached 1M+ social media impressions.
- Provided conservation and wildlife education to more than 250,000 visitors.

BearPit and Baylor Basketball
- Opened a brand-new basketball arena.
- Hosted thousands in new student section with unique in-game experiences.
- Organized new ticketing and entrance policies to support student energy and accessibility.
**FRATERNITY / SORORITY LIFE**
- 3.5 cumulative GPA across members of a fraternity or sorority.
- 30% of undergraduate students are members of a fraternity or sorority.
- $500,000+ total philanthropy dollars raised.
- 20,000+ service hours completed.
- 42 orgs & 4 councils: Interfraternity Council (IFC), Panhellenic Council (PHC), National Pan-Hellenic Council (NPHC), Unified Greek Council (UGC)

**STUDENT FOUNDATION**
- Distributed 120 scholarships totaling approximately $320,000.
- More than 10,000 students attended All-University Thanksgiving, during which 1,300 meal swipes were donated to the Baylor Store as a part of the Share-a-Meal campaign.
- 1,737 participants in the 2024 Bearathon Half-Marathon/Sic’ Em 6k

**STUDENT UNION BUILDING**
- 875,000+ individuals entered the Bill Daniel Student Center (BDSC).
- 3,000+ individual entities reserved space/s in the BDSC.
- 30,000+ events hosted in BDSC and associated spaces: BDSC, Fountain Mall, the SUB Bowl, the Quadrangle, and tabling areas.
- ~$450,000 per month — total revenue from businesses within the BDSC

**WACO HALL**
- 73,590 individuals across 133 events attended or participated in an event at Waco Hall.
- Total Revenue: $1,681,736
- Intriguing Facts:
  - Constructed in 1930
  - Gift of the city of Waco, integral to Baylor remaining in Waco.
  - Cost $519,000 to build.

**STUDENT GOVERNMENT**
- Partnered with Student Leadership Development to award $6,000 in funding specifically for leadership development initiatives at Baylor and in Waco.
- Bluebonnet Battle: Developed a partnership with TCU’s Student Government, formally establishing a rivalry celebrating our shared history.
- Started a Student Body President pastor’s round table.
- Student Government Allocation Fund: Appropriated nearly the entire fund in support of capital projects, equipment purchases, and campus events.

**MOVING FORWARD**
- Student Tailgating will reopen in the Fall with a newly renovated and specially-dedicated Baylor Line tailgate area to serve students complimentary food and drink before game as well as a space to play games and cool down.
- Fraternity and Sorority Life has an ongoing partnership with the Piazza Center (at Penn State) to study our community, suggest action steps, and implement a virtues based curriculum aimed at character development and the reduction of hazardous behaviors.
- Renovations to Waco Hall ticketing area are complete allowing student ticketing to be moved to Waco Hall this fall. The ticketing area in the BDSC is being converted to a business incubator space with store fronts for local and student-run businesses starting this fall.