

## Student Life

# POTLIGHT

Dear Division Colleagues,

Campus is full again and the new school year is off and running! First day of class is not until Monday, but this week has already been full of energy and excitement.

## **IMPACT**

everyone who was involved it truly is an all-hands-on-deck effort. **This** year over 2500 volunteers (including a strong showing from the Division) helped over 2500 students move-in over the last two days (a pretty good volunteer to student ratio!). All told when you add-in early move-in and unassisted move-ins we now have roughly 4100 students moved into residence. With Alexander and Memorial offline for renovations this year, that represents about 90% of our students with bookings being moved in, with the remaining 10% likely tricking in over the weekend. In addition to successfully moving the students in, the logistics of such a

Another successful Move2BU is in the books! A HUGE thank you to

large event were also a great success! Another HUGE shout-out to all involved, but particularly to Campus Living & Learning and Campus Recreation for their efforts in planning and preparing for such a successful move-in. Planning starts months in advance, and they again have done an amazing job attending to all the details. A shout out is also due to our campus partners that chipped in and particularly the BUPD and Aramark crews for all they did working in the heat. Speaking of the heat, although we got a little bit of respite Wednesday, both days were still quite hot and managing heat and hydration for that many people took a strong team effort and lots of planning. Bravo to all those who had a part in Move2BU!

Also happening this week is the start of Welcome Week, our official launch to the beginning of the Baylor experience for our newest students. There have been smaller events throughout the week (see the schedule **HERE**), but with most students moved-in, last night marked the biggest event of Welcome Week by attendance, The Baylor Family Picnic. Roughly 7500 people registered to attend the picnic! The Baylor Family Picnic marks one last family event before moms, dads, grandparents, siblings, aunts, and more say goodbye to their first-year student and launch them into their Baylor experience. Lots of excitement still to come though in Welcome Week including the Spirit Rally, The Big Event, and the Candlelight Worship service.

## There is lots to come in the next month, but we want to give a quick

**Upcoming Dates/Events** 

snapshot of Divisional/University events coming up this month. August 17-20 – <u>Welcome Week</u>

August 21 – First Day of Class

August 23 – <u>Mosaic Mixer</u>

August 24-30 – Mosaic Week August 25 – Late Night

August 26 – **Meet the Cubs** (See the last Spotlight and more details to

come)

September 2 – First Home Football Game vs. Texas State September 1-3 – Staycation Weekend

location: Hurd Welcome Center

September 13 – **Division of Student Life Fall Kick-Off** - Updated

## **Spotlight On New Staff** We're continuing to shine a light this summer on some of our newest

STAFF NEWS

this summer, and now it will be regular practice throughout the year as people join our division. Enjoy getting to know each of them! This issue we have: Debbie Alvarado, Appointment Clerk/Receptionist - Health Center

Floyd Casey Stadium in which the game ball was "dropped" in via a female

(which was my client at the time). It involved working with the FAA to gain

parachuter, dressed as Wendy from the Wendy's Hamburger Franchise

Fun fact: "Many moons ago, when I was in Marketing &

Public Relations, I coordinated the first-ever fly-over at

Student Life staff members. Newer team members were featured each issue

clearance that day and also securing a \$1 million insurance policy! Can't recall the exact year, but it would have been between 1995–2000. That publicity stunt was part of a year-long Neighborhood Marketing Campaign targeted at the Baylor community, tied into the S. 5th Street Wendy's near campus. As a result of this campaign, the franchisee was awarded the International Marketing Award (Diamond Award) that year, presented by Dave Thomas. What I enjoy most about working at Baylor: "Family ... everywhere you look, everywhere you go, no matter what department you work in, it feels like all employees have this common web ... it's something larger than ourselves—it's like working with an extended Family every day. Love it ...."

**MOMENTS** 



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