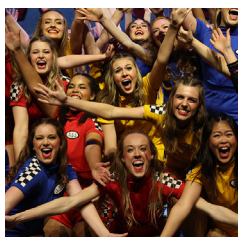


MISSION

We believe strong and capable student-leaders build community, value diversity, practice stewardship, grow intellectually, and nurture their personal faith. In Student Activities, our mission is to strengthen and enrich those values.

SIGNATURE EVENTS



All-University Sing

2,000+ Performers
130+ Songs
180+ Audio cues
19 Groups
6 Shows

And don't forget Pigskin Revue (Fall), highlighting the best Sing acts from the previous year.



Christmas on 5th

12,000+ Attendees (students, staff, faculty, families, & the community)

Christmas Market, Carriage Rides, Photos with Santa, Live Nativity, Tree Lighting, Concert, and more!



Diadeloso

10,000+ Attendees (students, staff, & faculty)

All-campus meal, 12 student acts, the Dia Cup, roller skating, silent disco, axe throwing, a secret DIA lounge, and more!



Family Weekend

15,000+ Family Attendees

- 2,000+ attended After Dark shows
- 2,000+ participated in family tailgate
- Sold out Baylor Club meal with faculty & President.



Homecoming

30,000+ Attendees (alumni, family, students, & friends)

Week-Long Event. Largest & Oldest Homecoming Parade in nation. Campus Worship, Mass Meeting, Pep Rally, Bonfire, and more!



Campus Programs

18 Additional Large-Scale Programs

Hosted over the academic year by either Baylor Activities Council, Student Productions, or Union Board.

STUDENT INVOLVEMENT

- **395 student organizations**, including **23** new organizations.
- **75%** of undergraduate students have two or more confirmed student organization memberships.
- Student organizations represent a broad spectrum of student interests such as: **Academics, Service, Fraternity and Sorority Life, Spirit /Sport Clubs, Multicultural, Religious, Representative, and Special Interest.**
- **Involved students are highly representative of the larger student body** (% of involved students):
 - 21 American Indian or Alaska Native (0.2%)
 - 1,225 Asian (11.3%)
 - 497 Black or African American (4.6%)
 - 1,714 Hispanic or Latino (15.8%)
 - 530 Multi-Ethnic (4.9%)
 - 15 Native Hawaiian or Pacific Islander (0.1%)
 - 74 Race or Ethnicity Unknown (0.7%)
 - 6,6764 White or Caucasian (62.4%)



SPIRIT & TRADITIONS

- Over **12,500** students ran **The Baylor Line**.
- **38 student organizations** got front row seats as "Student Organization of the Game" at Baylor Basketball games.
- Over **25 student organizations** participated in tailgate
- **Joy's Memorial** was hosted alongside the Baylor Football home game opener, where athletes and chambermen sported stickers and other commemorative displays.
- **500,000** individuals were reached digitally with posts that honored Joy's life (**highest engagement of any Baylor Social Media topic across all platforms**).
- Completed the auxiliary facility for ongoing care of Lady & future bears.
- Over **2,000** attendees attended Lady's graduation party.
- The bear habitat hosted **250,000** visitors.
- **10,000** visitors participated in educational and conservation presentations.

FRATERNITY / SORORITY LIFE

- **3.48** Cumulative GPA across members of a fraternity or sorority.
- **30%** of undergraduate students are members of a fraternity or sorority.
- **\$543,185.20** total philanthropy dollars raised.
- **23,350** service hours completed.
- Our community welcomed to campus its 8th of the 9 National Pan-Hellenic organizations.

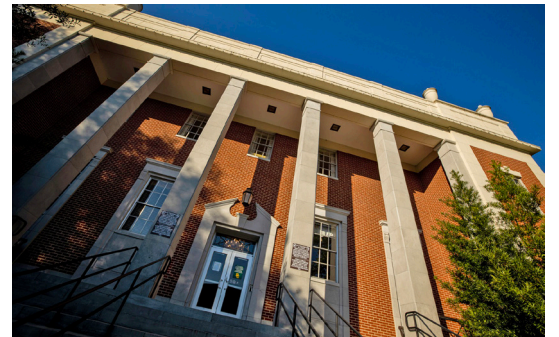


STUDENT FOUNDATION

- Student Foundation distributed over **100** scholarships totaling **\$295,500**.
- Over **8,000** students attended All University Thanksgiving, totalling almost **4,000** pounds of Turkey served.
- **838** meals were donated with a monetary value of over **\$10,000**.

STUDENT UNION BUILDING

- **877,860** individuals entered the Bill Daniel Student Center (BDSC).
- **3,172** individual entities reserved space/s in the BDSC.
- **28,567** events hosted in BDSC and associated spaces: BDSC, Fountain Mall, the SUB Bowl, the Quadrangle, and tabling areas.
- **~\$450,000** per month — total revenue from businesses within the BDSC



STUDENT GOVERNMENT

- Hosted *Big XII on the Hill* in Washington, DC. **Hosted 100 individuals representing 14 institutions** across the Big XII Conference (including newly welcomed institutions).
- **\$40,000** bill was passed to fund half of the e-sports lounge being installed in the SUB game room. **\$19,500** bill to refurbish and add power outlets on the first floor of the SUB.
- Student Government funded approximately **40** organizations this year. Of those, **15** had never received student government funding before (a result of intentional outreach by SGA).

WACO HALL

- **56,900** individuals across **137** events attended or participated in an event at Waco Hall.
- Total Revenue: **\$1,463,214**
- Intriguing Facts:
 - **2,200** seating capacity
 - **281** lightning fixtures
 - **36** speakers in the auditorium

MOVING FORWARD

- The Spirit and Traditions team is continuing implementation of renovations to the north and south yard of the bear habitat as well as preparing a future memorial for Joy and Lady. Habitat preparations set up the anticipated arrival of new bear cubs.
- Fraternity and Sorority Life has an ongoing partnership with the Piazza Center (at Penn State) to study our community, suggest action steps, and implement a virtues based curriculum aimed at character development and the reduction of hazardous behaviors.
- Renovations to Waco Hall ticketing area will allow student ticketing operations to be moved to Waco Hall and the ticketing area in the BDSC to be renovated and converted to a business incubator and storefronts for local and student-run businesses.