

## MISSION

*New Student Programs creates shared experiences that inspire new students to connect and thrive.*

## OUR “WHY”

*We believe our foremost opportunity and obligation are to help new undergraduate students experience a sense of belonging at Baylor.*



### ORIENTATION

- **2-day introduction** to life at Baylor for new students and their guests
- **88%** of first-year students (**2,919**) attended in 2022
- **40%** (146) of transfer students attended (first year this was available)
- **12 sessions** offered throughout June and July
- **11 of 12 sessions** offered as Combined Sessions with Baylor Line Camp
- **5,648** users downloaded Baylor’s Guidebook mobile app to access comprehensive Orientation content
- Students complete online modules called **Foundations** to supplement in-person content
- **Virtual Orientation** available to those who do not attend in-person

### BAYLOR LINE CAMP

- **4-day, 3-night extended orientation** program where students experience Baylor while building relationships
- **74%** of first-year students (2,543) attended in 2022
- **21%** (77) of transfer students attended
- **282** fee waivers awarded (**58** to first-generation students, **224** based on financial need)
- Each session is combined with an Orientation session
- Specialty Camp session offered for students in an Honors Program or studying Engineering, Computer Science, or Informatics
- Outdoor Adventure session held in New Mexico

## WELCOME WEEK

- **Official start of the fall semester** for all new first-year and transfer students
- **4-day program** built around small groups by place of living, and featuring signature events such as Baylor Family Picnic, Academic Convocation, Spirit Rally, Celebration of Community & Faith, Candlelight Worship, the Big Event, service projects, and more
- **Raftr mobile app** helps connect students with their small groups throughout the weekend and beyond

### FALL TO FALL RETENTION OF FIRST- TO SECOND-YEAR STUDENTS

Population	Fall 2019 to 2020	Fall 2020 to 2021	Fall 2021 to 2022
<b>Attended only Orientation</b>	86.4%	85.2%	88.4%
<b>Attended only Baylor Line Camp</b>	98%	84.6%	90.3%
<b>Attended Both</b>	92.9%	91.9%	92.6%
<b>Attended Neither</b>	83.3%	71.9%	84.4%
<b>All</b>	90.7%	88.3%	90.2%

## MOVING FORWARD

- For 2023, we will be auto-awarding fee waivers for all first-generation students, in addition to students with demonstrated financial need.
- Additional programming for transfer students is being added to certain sessions of Orientation, to enhance opportunities for these students to make early connections with fellow transfer students and support staff.
- We have migrated our registration forms and data management system to a new platform for 2023, which allows us to provide better service to students and their families.