**MISSION**

New Student Programs creates shared experiences that inspire new students to connect and thrive.

**OUR “WHY”**

We believe our foremost opportunity and obligation are to help new undergraduate students experience a sense of belonging at Baylor.

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**ORIENTATION**

- **2-day introduction** to life at Baylor for new students and their guests
- **88%** of first-year students (**2,919** attended in 2022)
- **40%** (146) of transfer students attended (first year this was available)
- **12 sessions** offered throughout June and July
- **11 of 12 sessions** offered as Combined Sessions with Baylor Line Camp
- **5,648** users downloaded Baylor’s Guidebook mobile app to access comprehensive Orientation content
- Students complete online modules called **Foundations** to supplement in-person content
- **Virtual Orientation** available to those who do not attend in-person

**BAYLOR LINE CAMP**

- **4-day, 3-night extended orientation** program where students experience Baylor while building relationships
- **74%** of first-year students (**2,543**) attended in 2022
- **21%** (77) of transfer students attended
- **282** fee waivers awarded (**58** to first-generation students, **224** based on financial need)
- Each session is combined with an Orientation session
- Specialty Camp session offered for students in an Honors Program or studying Engineering, Computer Science, or Informatics
- Outdoor Adventure session held in New Mexico

**WELCOME WEEK**

- **Official start of the fall semester** for all new first-year and transfer students
- **4-day program** built around small groups by place of living, and featuring signature events such as Baylor Family Picnic, Academic Convocation, Spirit Rally, Celebration of Community & Faith, Candlelight Worship, the Big Event, service projects, and more
- **Raftr mobile app** helps connect students with their small groups throughout the weekend and beyond

**FALL TO FALL RETENTION OF FIRST- TO SECOND-YEAR STUDENTS**

<table>
<thead>
<tr>
<th>Population</th>
<th>Fall 2019 to 2020</th>
<th>Fall 2020 to 2021</th>
<th>Fall 2021 to 2022</th>
</tr>
</thead>
<tbody>
<tr>
<td>Attended only Orientation</td>
<td>86.4%</td>
<td>85.2%</td>
<td>88.4%</td>
</tr>
<tr>
<td>Attended only Baylor Line Camp</td>
<td>98%</td>
<td>84.6%</td>
<td>90.3%</td>
</tr>
<tr>
<td>Attended Both</td>
<td>92.9%</td>
<td>91.9%</td>
<td>92.6%</td>
</tr>
<tr>
<td>Attended Neither</td>
<td>83.3%</td>
<td>71.9%</td>
<td>84.4%</td>
</tr>
<tr>
<td>All</td>
<td>90.7%</td>
<td>88.3%</td>
<td>90.2%</td>
</tr>
</tbody>
</table>

**MOVING FORWARD**

- For 2023, we will be auto-awarding fee waivers for all first-generation students, in addition to students with demonstrated financial need.
- Additional programming for transfer students is being added to certain sessions of Orientation, to enhance opportunities for these students to make early connections with fellow transfer students and support staff.
- We have migrated our registration forms and data management system to a new platform for 2023, which allows us to provide better service to students and their families.